



NJ SCBWI Annual Conference

Juried Art Show: 2019

“You have been my friend.
That in itself is a tremendous thing.”
– *EB White, Charlotte’s Web*

Your assignment for the 2019 Juried Art Show is to create an illustration capturing the essence of the above quote. Please do not give us a reimagining of Charlotte’s Web. We want you to interpret this text in your own way with your own characters, in your own style.

Here’s what you need to do, and remember, submit only your BEST work—stay true to yourself!

Criteria: The name of the game is CHILDREN’S BOOKS. This is not a fine art show. Our select judges will be looking for dynamic pieces that also fit into the realm of books for young readers. Consider:

- CRAFT**—be the master of your medium
- IMPACT**—give it the “WOW!” factor
- CONCEPT**—fresh, unique takes on universal themes
- MARKETABILITY**—suitable for the marketplace
- NARRATION**—visual storytelling
- EMOTION**—evoking reader response

Presentation and formatting: Art must be 11” x 17” horizontal OR vertical format, mounted on black foamcore with a 2-inch border (15” x 21”). No mats, no frames and NO originals. Bring a small table easel that is strong enough to display your artwork. Label the back of your foamcore AND your table easel with your name and contact cell number.

Promo Cards: If you would like to include some promo or business cards for professionals to take away with them, please include a small baggie containing no more than 50 cards. Card size: maximum 6” x 9.”

Drop off: Bring artwork to registration on Saturday morning between 10:30 a.m. and 11:30 a.m. You MUST sign in! Note: It is SCBWI policy to sign a release form when dropping off artwork in order to participate. If you have a portfolio review, please indicate on the sign-in form when you will be taking your portfolio with you to your review.

Pick up: Artwork will be available for pick up between 3:30 p.m. and 4:30 p.m. on Sunday. You MUST sign out!

Winner Categories:

- Published Illustrator - Winner + Honorable Mention
- Unpublished Illustrator - Winner + Honorable Mention
- Member’s Choice Award

QUESTIONS? Contact Illustrator Coordinator Barbara DiLorenzo at newjersey-ic@scbwi.org

Disclaimer: NJSCBWI, all staff and the Conference Center does not accept responsibility for artwork that is lost, damaged or stolen during the weekend.